

Agenda

The Business Case for Greening Healthcare
The Health Summit at Sundance
June 2-5, 2024

*Meetings & Meals will all take place in the [Redford Conference Center](#)

Sunday, June 2

- 5:30 pm Reception
- 6:00 pm Dinner (families/guests welcome!)
- 6:30 pm Welcome
Vivian Lee
- Opening Keynote: Climate Change: Why Health Systems Matter Now
John Balbus, Nick Watts
Kathy Gerwig, Moderator

Monday, June 3

MONDAY MORNING SESSION: RETURN ON SUSTAINABILITY INVESTMENTS

- 7:00 am Breakfast available
- 7:30 am Exercise
Danielle Sample, student attendee
- 8:00 - 10:00 am Enterprise Value through Embedded Sustainability¹
8:00-8:15 am Framing: The Double Bottom Line *Vivian Lee*
8:15-8:45 am ROSI: The Many Avenues for Greening HC:
Divya Chandra + Andy Draper
8:45-9:15 am Double Materiality of Carbon & Value: A framework
Bob Kaplan
9:15-9:45 am Aligning with C-Suite Priorities
Table leads: *Chris Sinsky*
Carolyn Clancy
Jon Perlin
Kevin Churchwell
Maureen Mazurek
Jeff Thompson
9:45-10:00 am Report out and Priority Voting (take 1)

¹ Borrowed the title from NYU's March 2024 conference, [Unlocking Enterprise Value through Embedded Sustainability](#)

10:00-10:10 am Quick Break

10:10 - 11:00 am **CASE 1:** Our facilities—Real Estate, Energy & the IRA
10:10-10:40 am *Bob Biggio*
10:40-10:50 am *Zoanne Nelson*, Respondent and Moderator
10:50 - 11:00 am Discussion

11:00 am - 3:00 pm **Free Time** (A few activities options [here](#))

MONDAY AFTERNOON SESSION: RETURN ON SUSTAINABILITY INVESTMENTS (cont'd)

3:00 - 4:20 pm **CASE 2:** Reducing Waste – Supplies & Energy
Kathy Gerwig, Moderator
3:00-3:30 pm Waste framework: *Beth Schenk*
3:30-3:45 pm Case Study: *David Callaway*
3:45-4:20 pm Table Cases (20 min + 10 min report out)
Table Leads: *Beth Schenk (organizing lead)*
Dave Callaway (organizing lead)
Hardeep Singh
Reed Omary
Vikas Gulani
Zoanne Nelson
Jodi Sherman
Supporting role: *Connor Huey* (student)

4:20 - 4:30 pm Quick Break

4:30 - 5:00 pm **CASE 3:** Supply Chain Management: Decarbonizing Supplies
Maureen Mazurek
Bob Kaplan, Moderator

5:00 - 5:30 pm **CASE 4:** Reimagining Care Delivery: The OR Ecosystem
Seema Gandhi
Andy Draper, Moderator

5:30-6:10 pm The Price is Right! A Carbon Game
Stacey Chang, *Maureen Mazurek*, *Nick Watts*,
Bob Kaplan, *Shanda Demorest*

6:15 pm Reception & Dinner (families/guests welcome!)

7:00 pm Evening Keynote. Leading Change: Lessons from the C Suite
Kevin Churchwell, *Jeff Thompson*
Carrie Byington, Moderator



Tuesday, June 4

TUESDAY MORNING SESSION: LEADING CHANGE

- 7:00 am Breakfast
- 7:30 - 8:00 am Exercise—Leading Change: Practicing the Pitch
Kim Grob, Dave Callaway, Jodi Sherman
- 8:00 - 9:00 am **CASE 5:** Approaching Innovation: impact on the Double Line
Jennifer Lee, Moderator
Home based Care (Zipline): *Hillary Brendzel*
Digital Healthcare: *Vindell Washington*
Food as Medicine: *Reshma Gupta, Nana Twum-Danso*
- 9:00 - 9:10 am Break
- 9:10 am - 10:30 am **CASE 6:** Engaging the Community: Advancing Equity & Resilience
Vindell Washington, Moderator
9:10-9:20 am Climate and Inequities: *Mark Schuster*
9:20-9:30 am Storytelling: *Dhruv Khullar*
9:30-9:45 am Critical success factors for investing in resilience & equity: *Joe Betancourt*
9:45-10:30 am Imagine a \$10+M Impact Investment Fund
Kevin Churchwell, Moderator
Table Leads: *Bob Biggio*
David Callaway
Joe Betancourt
Reshma Gupta
Stacey Chang
Beth Schenk
Supporting Role: *Sophie-An Kingsbury Lee* (student)
10:30 - 10:45 am Report Out
- 10:45 - 11:00 am Break & VOTE AGAIN—revisit the vote
- 11:00 - 11:15am Group Photo!
- 11:15 - 3:30 pm **Free Time** (A few activities options [here](#))



TUESDAY AFTERNOON SESSION: BUILDING THE INFRASTRUCTURE

- 3:30 - 4:30 pm Data: What you can do with what you have?
Hardeep Singh, Titus Schleyer, John Balbus
Table exercise
Supporting role: *Swara Chokshi* (student)
4:15 - 4:30 pm *Andy Draper*: Demo Sion60.com
- 4:30 - 5:20 pm Greening Healthcare: Workforce Engagement and Retention
Lovisa Gustafsson
Jeff Thompson
Chris Sinsky, Moderator
- 5:20 - 6:15 pm Communication & Marketing: Building the Reputation inside and out
Kim Grob
Jon Perlin
Carolyn Clancy, Moderator
- 6:15 pm Reception, Dinner & Entertainment (families/guests welcome!)

Wednesday, June 5

MORNING SESSION: MAKING THE CASE

- 7:30 am Breakfast
- 8:00 - 8:40 am Assessing the Double Bottom Line: Prioritization Framework
Vivian Lee
- 8:40 - 10:00 am Getting Your Board(/Leaders) on Board): The Board Kit
Danielle Sample & Lovisa Gustafsson, Moderators
Carrie Byington
Kim Grob
Shanda Demorest
- 10:00 - 10:30 am Next Steps & Adjourn
Vivian Lee



Attendees (Full Bios forthcoming)

John Balbus: Director, Office of Climate Change and Health Equity, Department of Health and Human Services

Joe Betancourt: President, The Commonwealth Fund

Bob Biggio: SVP, Chief Sustainability & Real Estate Officer, Boston Medical Center

Hillary Brendzel: Head of US Healthcare Practice, Zipline

Carrie Byington: Special Advisor, Health Security, University of California Office of the President

David Callaway: Professor, Emergency Medicine and Chief, Crisis Operations and Sustainability and Operational and Disaster Medicine ; Atrium Health Carolinas Medical Center

Divya Chandra: Associate Research Scholar, NYU Stern Center for Sustainable Business

Stacey Chang: Founder, New Origin Studio

Swara Chokshi: student in BS/MD program, majoring in Bioinformatics, Medical Innovation and Sustainability Society Co-Founder and President, Virginia Commonwealth University

Kevin Churchwell: President and CEO, Boston Children's Hospital

Carolyn Clancy: Assistant Under Secretary for Health, Discovery, Education & Affiliate Networks, Veterans Health Administration

Shanda Demorest: Director, Sustainability Solutions, Practice Greenhealth & Health Care Without Harm

Andy Draper: CEO, SION60 and CIO, HCA Healthcare Denver region

Seema Gandhi: Clinical Professor of Anesthesiology, UCSF



Kathy Gerwig: Environmental Stewardship Advisor

Kim Grob: Founding Partner, Right on

Vikas Gulani: Chair, Department of Radiology; co-Director of the Michigan institute of Imaging Technology and Translation (MIITT), University of Michigan

Reshma Gupta: Chief of Population Health and Accountable Care, University of California Davis Health

Lovisa Gustafsson: Vice President, Controlling Health Care Costs Program and Head of Climate and Health Initiative, Commonwealth Fund

Connor Huey: student majoring in Government and History, Research assistant on Waste in Healthcare project, Harvard University '25

Bob Kaplan: Senior Fellow and Professor, Emeritus, Harvard Business School

Sophie-An Kingsbury Lee: student majoring in Environmental Science & Engineering and Economics, Research assistant on air pollution and economic mobility project, Harvard University '26

Dhruv Khullar: Physician and Assistant professor, Department of Medicine and Department of Population Health Sciences, Weill Cornell Medicine; Writer, The New Yorker

Jennifer Lee: Associate Chief of Staff for Research and Development, VA Palo Alto Health Care System and Professor, Stanford Medical School

Vivian Lee: Executive Fellow, Harvard Business School; Senior Lecturer, Harvard Medical School.

Maureen Mazurek: Chief EHS & Sustainability Officer, Becton, Dickinson and Company

Zoanne Nelson: Associate Vice President of Operations, Finance and Administration, University of California Health



Reed Omary: Carol D. and Henry P. Professor in the Department of Radiology, Vanderbilt University Medical Center

Jon Perlin: President and CEO of The Joint Commission Enterprise

Danielle Sample: Director of Population Health, University of Utah Health

Elizabeth Schenk: Executive Director, Environmental Stewardship, Providence

Titus Schleyer: Professor of Biomedical Informatics and Research Scientist, Regenstrief Institute

Mark Schuster: Founding Dean and CEO, Kaiser Permanente School of Medicine

Jodi Sherman: Associate Professor of Anesthesiology and of Epidemiology (Environmental Health Sciences), Medical Director of Sustainability, Center for Sustainable Healthcare, Yale

Hardeep Singh: Co-Chief, Health Policy, Quality and Informatics Program, Center for Innovations in Quality, Effectiveness and Safety, Michael E. DeBakey Veterans Affairs Medical Center and Baylor College of Medicine

Chris Sinsky: Vice President of Professional Satisfaction, American Medical Association.

Jeff Thompson: Executive Advisor and CEO emeritus, Gundersen Health System

Nana Twum-Danso: Senior Vice President, Institute for Healthcare Improvement

Vindell Washington: Chief Clinical Officer and Head of Health Equity Center of Excellence at Verily.

Nick Watts: Chief Sustainability Officer, NHS

